



Global Farmer Network®

JANUARY 2022 ACTIVITY SUMMARY

The Global Farmer Network amplifies the farmers' voice in promoting trade, technology, sustainable farming, economic growth, and food security.

GFN Shares How it Impacts Farming Practices Globally in Webinar

Join Our Next **#SFSAINspiring** Webinar

Get to know
The Global Farmer Network

The Nigeria case: How to support locally and amplify the farmers' voice ?

Wednesday, January 19
8:00 am CST
3:00 pm Basel & Abuja

bit.ly/3q9Fpwz

Onyaole Patience Koku

Mary Boote

syngenta foundation for sustainable agriculture

Global Farmer Network

The work of the Global Farmer Network is all about farmers telling their stories, connecting with others, and building understanding about how agriculture works and why it's important to let farmers have access to important tools and technologies in order to increase production.

One of the big benefits to the farmers involved is the chance to sit next to farmer leaders from around the world and learn about how they have handled production challenges. This is how **Patience Koku from Nigeria** learned about no-till farming from Edgard Ramirez, a farmer from Argentina. This is why she tried it and is now

showing others in her country. Patience and **GFN CEO Mary Boote** [shared this story and others](#) with the Syngenta Foundation for Sustainable Agriculture in a private webinar.

Mel Poulton Speaks at Oxford Farming Conference



Mel Poulton, a GFN farmer from New Zealand, was a speaker at the [Oxford Farming Conference](#). She serves as New Zealand Special Agricultural Trade Envoy. She talked about having the ability to remold and rebuild ourselves after an irreversible change has occurred (like COVID), but doing it while maintaining our core values.

GFN Farmers Training Others

The Global Farmer Network continues to grow as we add new farmers. Influence is compounded by the fact that most of our farmers are teaching, sharing with, and leading others. Here are some examples from this month.

The banner features a dark green background with a photograph of a hand holding a small green seedling in soil. In the top left corner, there are three icons: a red tomato with a white fork and knife, a blue water drop, and a green leaf. A white rectangular box in the upper center contains the logo of Universidad Nacional de Córdoba, which includes a crest and the text 'Universidad Nacional de Córdoba'.

**Agricultura de bajo
impacto ambiental**

UNCordobaX

 **Certificación Profesional**

2 cursos

Roberto Peiretti, a GFN farmer from Argentina and a member of the GFN board of directors, is one of the instructors with a new program launched by Córdoba National University of Argentina through EDX, a Harvard-administered platform that reaches more than 60 countries around the world. Roberto was one of the instructors for the course: [Low Environmental Impact Agriculture](#). The course is available for free since you do not take the exams for academic credit. It's available in Spanish with an English-written translation.



Shekhar Bhadsavle, a GFN farmer from India, has been working to train others in a method of farming that he invented, with a simple tool that he also invented (seen above) that allows farmers to plant without tilling the soil. He calls the method the Saguna Rice Technique (SRT). During the past two years of Covid, Shekhar says the number of farmers using the SRT method has increased by 25%. It's used in a more extensive area and has been implemented with other crops in addition to rice. This gives farmers higher income from a second crop. The method saves water in rice production, as puddling is not done. It also eliminates stubble burning.

Indian Farmer Bhadsavle Employs Science to Clean the River



Shekhar Bhadsavle, a GFN farmer from India got involved to help clean the Ulhas River in his area. Jalparni (also known as Hyacinth), an invasive floating plant had taken over the river. The plant blocks sunlight and impacts the oxygen in water systems, damaging water quality and affecting life forms in the ecosystems. The problem goes back to 2010, according to Google images of the river. The story is told in [THIS VIDEO](#) how Bhadsavle worked with local officials to study the issue and come up with a solution.

Ultimately, technology was the solution, glyphosate, applied by drone. In [THIS VIDEO](#), you can see how thrilled local fishermen and others are to have their river back. As more farmers adopt the SRT method (discussed above), water quality could increase further, as soil from the fields stays on the fields and out of the rivers. Nice work, Shekhar!

Congratulations!



Ted Sheely, a GFN farmer from the United States and a member of the GFN board of directors, has been awarded the [2021 Cotton Grower Cotton Achievement Award](#). The article behind the link includes some great insights about Ted's leadership, his farming career, and the challenges of making his production work with less water.



This is not a place where we usually talk about sports, but this is a fun story that connects two of our GFN members from **Zimbabwe**. Farai Mutatu was selected in the first round of the Major League Soccer SuperDraft by the LA Galaxy. He was pick #21. Farai is the son of **GFN farmer Jane Mutatu** and the brother-in-law of **GFN's Nyasha Mudukuti Mutatu**. He and his siblings in Michigan found out when Jane and her husband Washington were part of the announcement broadcast from Zimbabwe.

Nominate a farmer

globalfarmernetwork.org

NOMINATE A FARMER

We're taking nominations for farmer leaders to be invited to join our next



cohort in June, 2022.



Our next **Global Farmer Network Roundtable and Communication Training** will be in **Frankfort, Germany, June 12-18, 2022**. We're taking nominations for farmers to join us there. The nomination deadline for this session is February 28th, 2022. Please nominate someone, or farmers can nominate themselves.

We're looking for farmer leaders who speak up for agriculture, specifically those who support a farmer's right to choose technology and to benefit from global trade.

[Nomination Form](#)

GFN Members in the News



GFN farmers' comments were featured in all of these publications during December. Here are the highlights.

Argentina

Pedro Vigneau - [Argentine lawmakers call for temporary cut to grain export duties](#)

Canada

Jake Leguee - [Opinion: Genetically modified crops are tools of sustainability](#)

Cherilyn Jolly-Nagel - [Radio interview](#)

Denmark

Knud Bay Smidt - [Danish Farmer Sees No-Till as Farming 'Based on Common Sense'](#)

New Zealand

Jane Smith - [The Country - Carbon farming edition](#)

Nigeria

Patience Koku - [The farming spokeswoman who knows fashion and failures](#)

Poland

Mateusz Ciasnocha - [Mateusz Ciasnocha: Regenerative farming in Poland](#)

Mateusz Ciasnocha - [The future of farming is regenerative agriculture](#)

United Kingdom

Jake Freestone - [East region NFUS looks at farming for nature and profit](#)

Ian Pigott - [Opinion: Backing pulses essential to deliver green agenda](#)

Paul Temple - [FW Awards 2021 winners share their plans for the new year](#)

Uruguay

Diego Guigou - [Rains will have an impact on soybean crops](#)

Leonardo Olivera - [China submitted the protocol for export of sorghum](#)

Coming Events:

- [Farming First Dialogue](#) February 7, 2022, Helping Farmers Deliver Nature-Based Solutions VIRTUAL This is an opportunity for farmers to discuss themes related to the upcoming UN Environment Assembly (UNEA-5.2)

- [Unitar](#) (United Nations Institute for Training and Research) Program of the Fourth Conference: Seeds for All, Hunger for None February 8, 2022 *"Enhancing African seed systems to benefit smallholder farmers"* Moderated by Mrs. Juliette Foster, Journalist, BBC with Opening remarks from Mr. Jean-Paul Carteron, Ambassador of Solomon Islands to UNESCO and FAO. **GFN member and Zimbabwe farmer Ruramiso Mashumba** is a guest speaker.
- [US Grains Council: International Marketing Conference](#) February 14 - 16, 2022 Greenville, South Carolina
- [USDA Ag Outlook Forum](#) VIRTUAL February 24-25, 2022 *"New Paths to Sustainability and Productivity Growth"*
- [UN Environment Assembly \(UNEA-5.2\)](#) February 28 - March 2, 2022 *"Strengthening Actions for Nature to Achieve the Sustainable Development Goals"*
- [Commodity Classic](#) March 10-12, 2022 New Orleans *"The Future is in Your Hands"*
- [Economist Impact Sustainability Week](#) HYBRID March 21-24, 2022 London, United Kingdom *"Accelerating Transition, Building Resilience"*
- [World Agri-Tech Innovation Summit](#) March 22-23, 2022 San Francisco, California
- [Earth Day](#) April 22, 2022



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Through virtual tours, the farmers of the Global Farmer Network are showcasing regenerative agriculture practices used on their farms around the world. While tours are posted weekly, more than 80 tours can be viewed [here](#) and additional, new tours will be showcased on Earth Day. See how farmers protect the earth!

Want to hear more from farmers about how they protect the earth? Contact Mary Boote, 515.240.4545 or mboote@globalfarmernetwork.org with your opportunities.

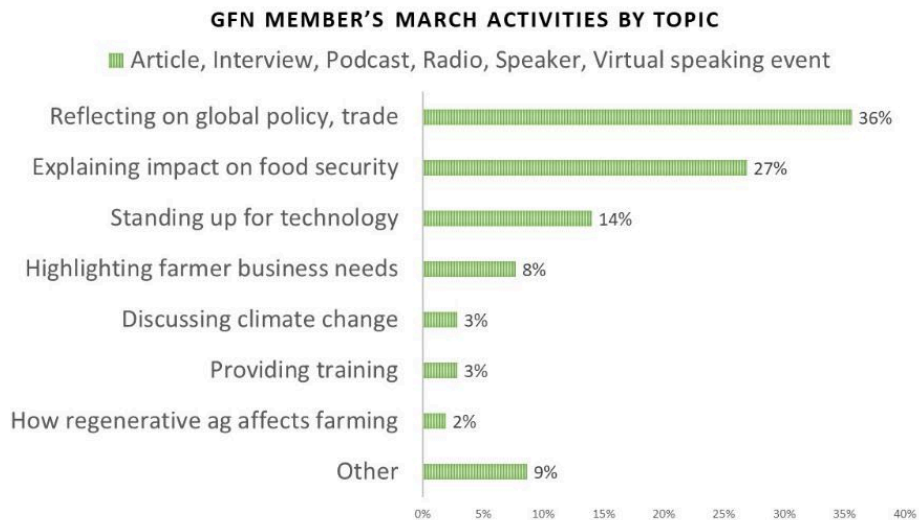


Global Farmer Network

MARCH 2022 ACTIVITY SUMMARY

The Global Farmer Network amplifies the farmers' voice in promoting trade, technology, sustainable farming, economic growth, and food security.

This chart shows March progress made--by topic--as Network members continue telling the farmer's story:



Highlights for the month:

GFN members join Huizinga in speaking out for for Ukraine's farmers



Kees Huizinga, Ukraine and Marcus Holtkoetter, Germany took Ukrainian farmers' pleas to German Parliament in March. After traveling and continuing to speak out, Kees has returned home for planting. He asks all of us to help where we can, speak up and explain that farmers have one chance a year to plant crops. If that chance is missed, the land will lay fallow until the next year. The flour for a loaf of bread is months in the making.

Follow Global Farmer Network's and Kees Huizinga's social channels to continue to see the war through his eyes. On twitter, Kees is [@DutchFarmerinUA](#). You are able to see other videos he has taken on the Global Farmer Network [LinkedIn page](#) or [facebook group](#).

These publications are a short-list of where his comments were featured during March:

- [ABC Rural News](#)
- [Agri-View](#)
- [AgUpdate](#)
- [Bloomberg](#)
- [Brownfield](#)
- [Dairy Global](#)
- [Dairy Herd](#)
- [Farm Online](#)

- [Farm Online-Australia](#)

- [Farmers Weekly](#)
- [Financial Times](#)
- [Michigan Farm News](#)
- [RNZ](#)
- [RTVIOORD](#)
- [Shark Farmer](#)
- [TurnedNews](#)
- [WCMY](#)
- [Western Producer](#)

"I'm trying to bring that message if we don't grow a crop in our fields you won't have bread on your shelves or milk in your fridge."
-Kees Huizinga, Ukraine

GFN farmers helping to share agriculture information from Ukraine

Global Farmer Network farmers from other countries are also giving effort and testimony to influence policy makers and governments to see the impending consequences of this war globally. Others helping spread the farmers' voice include:

- Maria 'Pilu' Giraudo, Argentina – Radio Colonia
- Marcus Holtkoetter, Germany – [Farm Weekly](#)
- Jim McCarthy, Ireland – [Agriland](#), [Agriland](#), [Farmers Journal](#), [TillageEdge](#)
- Gabriela Cruz – Portugal has been creating awareness to politicians
- Bill Horan, United States – [Michael Devine Show](#)

GFN Farmers Showing the Value of Technology



To recognize World Water Day on March 22, Chandrashekhar ‘Shekhar’ Bhadsavle, Raigad, Maharashtra State, India tells how a science-based protocol used on weed-infested bodies of water allowed fish populations to bounce back. Waterbirds and even honeybees returned. Find the story for the 'before' and 'after' photo above in [Rejuvenating India’s “Green Rivers” to Deliver Positive Change.](#)

GFN Farmers Educating Others

The Global Farmer Network's influence is compounded by the fact that most of our farmers are teaching, sharing information with, and leading other farmers. Here are some examples from this month.

Malwinder Singh Malhi teaches about ag innovations

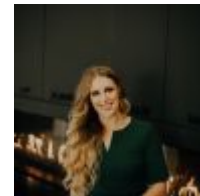


Malwinder Singh Malhi, a farmer from **India** gave training to 238 Agriculture Students from Punjab Agricultural University Ludhiana. He led discussion regarding innovations in agriculture, gene editing, new technology, and residue management.



"Co-creating our future together through regeneration" was the first webinar of The Farm of Francesco & Costa Rica Regenerativa. **Mateusz Ciasnocha, Poland** is the co-founder and co-CEO of the organization.

Megz Reynolds, Canada is a mentor in the Saskatchewan Next Gen Agriculture Mentorship Program. She's paired with a mentee who'll learn more about the industry, board and governance, business and have networking opportunities.



Patience Koku, Nigeria was part of the team selecting youth to participate in a learning opportunity on solutions to issues challenging food security, the 2022 Youth Ag Summit.



Grace Bwogi, Uganda led sessions on goat farming where topics included ways to organise to ensure all get advice and support to farm quality goats that attract regular and committed buyers from a wide range of markets.

Chandrashekhara Bhadsavle, India is a leader of Saguna Rural Foundation which is actively involved in taking up the challenge to regenerate the soils and regain confidence of the farmers in the Wardha district. He is teaching them the Saguna Rice Technique (SRT) no-till regenerative agriculture practice.

GFN Farmers in the News

GFN farmers' voices were featured in 150+ publications and speaking events during

the first quarter of 2022. If you are interested in learning about a specific topic, or to hear from a farmer from a specific country, please contact Mary Boote, 515.240.4545 or mboote@globalfarmernetwork.org with your opportunities.

Global Farmer Network Focus Themes:

April

Technology enables regenerative agriculture and ag sustainability goals; Earth Day (4.22.22)

May

Theme: Biodiversity protection around the world

June

Theme: Global dairy spotlight; World Milk Day (6.1.22); World Environment Day (6.5.22) Sweden; World Food Safety Day (6.7.22)



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April 2022: raising visibility, increasing influence, driving impact



Did you know **May 22nd** is Biodiversity Day? Farmers from the Global Farmer Network will be talking about ways they protect biodiversity during May.

If you have an event that needs a farmer's voice on biodiversity, contact Mary Boote, 515.240.4545 or mboote@globalfarmernetwork.org with your opportunities.

Strength in numbers – our network is growing!

Starting May 12th, our new cohort of farmers will join Gina Gutierrez, the Global Farmer Network's Community Outreach Advocate, for communications training as they prepare for the June 12-18 Roundtable in Frankfurt, Germany. Each of the pins in the map below indicate the location of a #GlobalFarmerNetwork22 farmer.



GFN farmers know it's critical to invest in other farmers

The Roundtable & Communication Training program is evolving into a completely new experience, being shaped and led by farmers from the GFN. The benefit of this exciting change? The farmer-to-farmer collaboration of course! GFN members will be providing first-class training as they bring their own experiences to share at the table.

What we're working on...

- Connecting with dairy farmers sharing information & knowledge to increase productivity and sustainability
- GFN generational family farm stories

If you have ideas or suggestions, or would like to contribute, please contact Mary Boote, 515.240.4545 or mboote@globalfarmernetwork.org.

Knowledge transfer results



Countries where GFN farmers engaged in April: Argentina, Australia, Brazil, **Canada**, Denmark, Germany, India, Indonesia, Ireland, Kenya, Mali, Mexico, New Zealand, Nigeria, **Philippines**, Poland, South Africa, Uganda, **Ukraine**, **United Kingdom**, **United States**, **Uruguay**, Zimbabwe (countries in bold had highest count of reported activity).

GFN Farmers Educating Others

GFN farmers' voices were featured in 294+ publications and speaking events since the start of 2022. If

you are interested in learning about a specific topic, or to hear from a farmer from a specific country, please contact Mary Boote, 515.240.4545 or mboote@globalfarmernetwork.org with your opportunities.

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Increasing ag visibility, ag awareness

With a strong presence on LinkedIn, Facebook and Twitter, the GFN is focused on growing engagement with non-farmers and farmers alike. We are trying some new things on social media to keep global voices in immediate conversations. Here's what that engagement looked like in April.

Stay connected by following us on: [Twitter](#), [LinkedIn](#), [Facebook](#), [YouTube](#), [Website](#)

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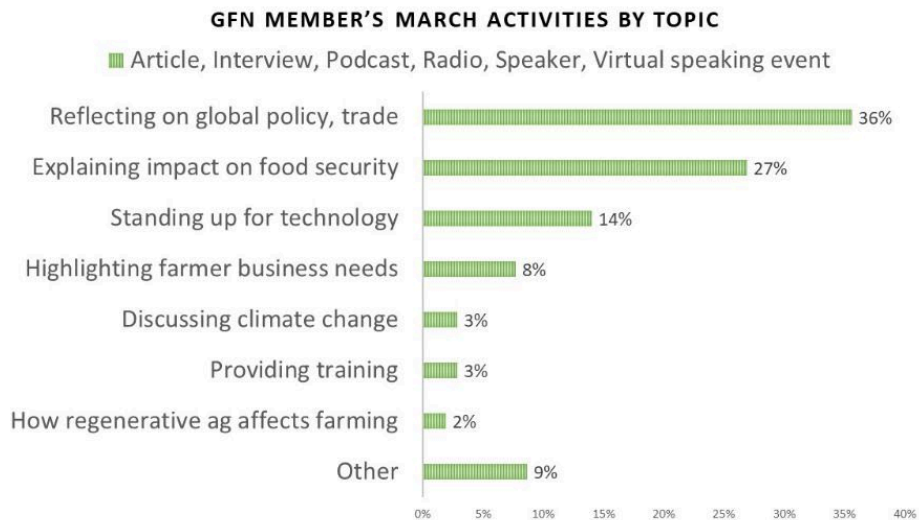


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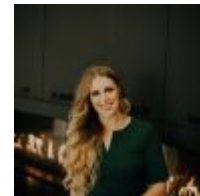


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Global Farmer Network-raising visibility, increasing influence, driving impact | May 2022



Join the Global Farmer Network in celebrating the power of collaboration in agriculture.

July events include International Day of Cooperatives (7/3/22) and UN designated International Family Farming Day (7/25/22). Follow our channels for generational family-farm stories during July!



May 2022 results: raising visibility, increasing influence, driving impact



FARMER-LED TRAINING JUNE 12-18

Eighteen global farmers have now completed three virtual communication training modules, led by GFNs Gina Gutierrez (Mexico) and supported by GFN members Patience Koku (Nigeria) and Gabriel Carballal (Uruguay).

The team is looking forward to gathering together with the 18 farmers in Frankfurt June 12-18 for a week of in-person moderated discussions, additional training with lots of practice sessions, networking, connecting, learning, sharing, exploring and working together in support of a GFN mission that focuses on "amplifying the farmers voice in promoting trade, technology, sustainable farming, economic growth, and food security."

Follow the cohort at #GlobalFarmerNetwork22 throughout the week.

We will be sharing more about this new cohort, but first we want to introduce you to our training team.

GFN COMMUNITY OUTREACH AGVOCATE

MEET GINA,

Gina Gutierrez is facilitating the 2022 Roundtable and Communications Training program. She had a seat at the 2016 and 2018 Roundtables and she's using that experience for leading and assembling a team of other GFN members to share their expertise building communication skills and strategies--including social media.



Gina is a 5th generation dairy farmer from the central region of Mexico. In 2015, Gina started a Facebook page advocating for the dairy industry. La Vida Lactea now has nearly 60,000 followers.

She completed a Master's Degree in Corporate Law. She writes regularly for Ganadero and Holstein de Mexico magazine. In 2018, Gina won the Global Farmer Network's Kleckner Award.

GFN MEMBERS ON THE TRAINING TEAM

PATIENCE KOKU

Patience farms in Nigeria producing seed corn and corn crops under irrigation.

She has advocated on major stages, including The 2019 GES summit, at a side event of the Food and Agriculture Organization of the UN Committee of World Food Security in Rome, and at the Future of Farming Dialogue in Monheim. She is the recipient of the 2019 Kleckner Award and 2018 Cornell Alliance For Science Farmer of the year.



GABRIEL CARBALLAL

From Uruguay, Gabriel uses the latest ag technology as he grows wheat, barley, canola, oats, GM soybeans, GM corn, rye and forages. He also raises beef cattle with the farm's seven employees.

Gabriel has been recognized by the GFN as a 2021 Kleckner Award for Global Farm Leadership award recipient.



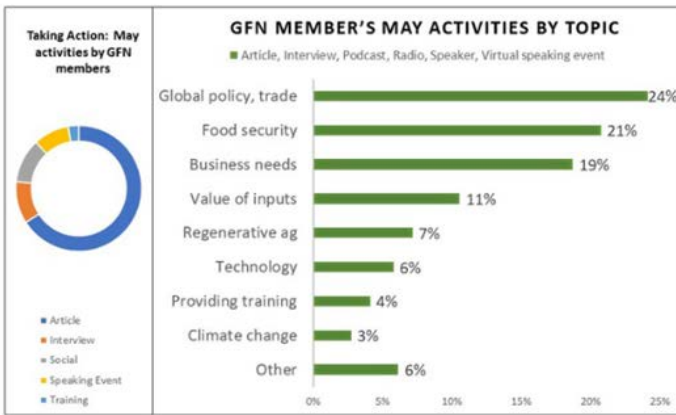
What we're working on...

- Our Board, Advisory Council, Industry Council and staff will be meeting July 18-20.
- GFN generational family farm stories

If you have ideas or suggestions, or would like to contribute, please contact Mary Boote, 515.240.4545 or mboote@globalfarmernetwork.org.

KNOWLEDGE TRANSFER RESULTS

GFN farmers have provided over 250 comments year-to-date on global policy and trade, food security and the state of business needs.



Countries where GFN farmers engaged in May: **Argentina**, Australia, Brazil, **Canada**, Denmark, **Germany**, **India**, Indonesia, Ireland, Kenya, Mali, Mexico, **New Zealand**, Nigeria, **Philippines**, **Poland**, Rwanda, South Africa, Uganda, **Ukraine**, **United Kingdom**, **United States**, **Uruguay**, Vietnam, Zimbabwe (countries in bold had highest count of reported activity).

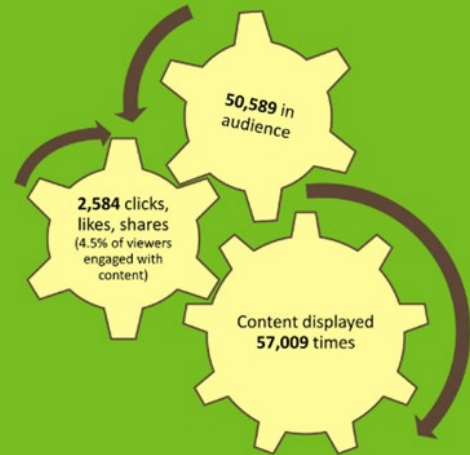
"FOR A FOOD SECURE WORLD, YOU NEED PEACE."
-KEES HUIZINGA, UKRAINE



Featured over 50 times by media or at speaking events, GFN member Kees Huizinga, a Dutch farmer farming in Ukraine continues to share his farming experience in a country at war. Here you see Huizinga as he met with Norwich Ruse Green in May.

INCREASING AG VISIBILITY, AG AWARENESS

With a strong presence on LinkedIn, Facebook and Twitter, the GFN is focused on growing engagement with non-farmers and farmers alike. Here's what that engagement looked like in May.



STAY CONNECTED BY FOLLOWING US ON: TWITTER, LINKEDIN, INSTAGRAM, FACEBOOK, AND YOUTUBE.

Global Farmer Network Focus Themes:

July

Theme: The power of Collaboration – Cooperatives, Cooperation; International Day of Cooperatives (7.3.22); International Family Farming (7.25.2022) 2019-2028 UN designated Decade of Family Farming

August

Theme: Carbon Kidnapping series; Power of farmer-to-farmer sharing of information; World Photography Day: Opportunity for GFN farmers to use farm photos on social media to tell their stories



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Are you making connections with farmers?

Would they be a great candidate for the next Global Farmer Network Roundtable & Communication Training? It's scheduled to be held in early 2023, and will include a virtual component prior to meeting in person in Argentina. Here is the [nomination form](#) or to learn more go to [GFN's website](#).



June 2022 results: raising visibility, increasing influence, driving impact



Global Farmer Network®



2022 COHORT joins the GLOBAL FARMER NETWORK

Beyond Frankfurt

We are proud to announce the newest members of the Global Farmer Network following the conclusion of the June 12-18, 2022 Global Farmer Network Roundtable and Communication Training program. The in-person portion of the program was held in Frankfurt, Germany. Along with communication training, the group held roundtable discussions which focused on today's agriculture issues.

Focused on the intentional development of global farm leaders, virtual sessions were held prior to, and will be held after, the meeting in Frankfurt. The online and the in-person training is led by farmers in the Global Farmer Network.

These farmers were selected from over 250 nominations:

- Argentina: Maria Virginia Solis Wahinsh
- Australia: Jake Ryan
- Brazil: Vicente Bissoni Neto
- Brazil: Abilio Rodrigues Pacheco
- Germany: Jana Gäbert
- Germany: Philipp Schilling
- India: Ganesh Nanote
- Kenya: Okisegere Ojepat
- Nepal: Bhola Nath Khatiwada
- Netherlands: Judith de Vor
- Philippines: David Danio
- Poland: Tomasz Jakiel
- United Kingdom: Alexander Borthwick
- United Kingdom/Scotland: Jim Wilson
- United States: Bill Couser
- Uruguay: Mathias Nario
- West Africa/Argentina: Jorge Lopez Menendez

Also attending from the Global Farmer Network: Mary Boote-USA, Gabriel Carballal-Uruguay, Gina Gutierrez-Mexico, Marcus Holtkoetter-Germany, Patience Koku-Nigeria; Reg Clause, Chairman of the Board-USA, Carol Keiser-Long, Finance committee chair-USA, Paul Temple, Board member-UK.





The newest members are already rolling up their sleeves and working with others to innovate, encourage and lead as full stakeholders in the work that is being done to fill the world's food and nutrition security gap in a sustainable manner. Shown here is Tomasz Jakiel, Poland who notes, "I was very proud to share information about the GFN, who we are and our mission among Polish Farmers when I spoke on Cattle Systems at our local conference."

Showcasing July activities of 3 farmers





Kees Huizinga, Ukraine continues to tell his story of farming during war and issues of food security. As guest speaker at the Texas Farm Bureau Summer Leadership Conference, he provided an update on Ukraine agriculture.

He's told his story nearly 100 times, influencing other GFN members to find their voice, too.



THE 2ND GLOBAL FOOD SECURITY AND SUSTAINABILITY SUMMIT 2022

'INNOVATION AT LIGHTSPEED'

30TH JUNE - 1ST JULY 2022, 9.30AM - 5.15PM SGT(GMT+8)



GAYTRI DEVI

AGRIPRENEUR OF INDIA

MS GAYTRI DEVI WILL BE SPEAKING ON:

SHARING BY SMALL HOLDER FARMERS ON THEIR ACCESS AND ADOPTION OF TECHNOLOGY IN THEIR FARM

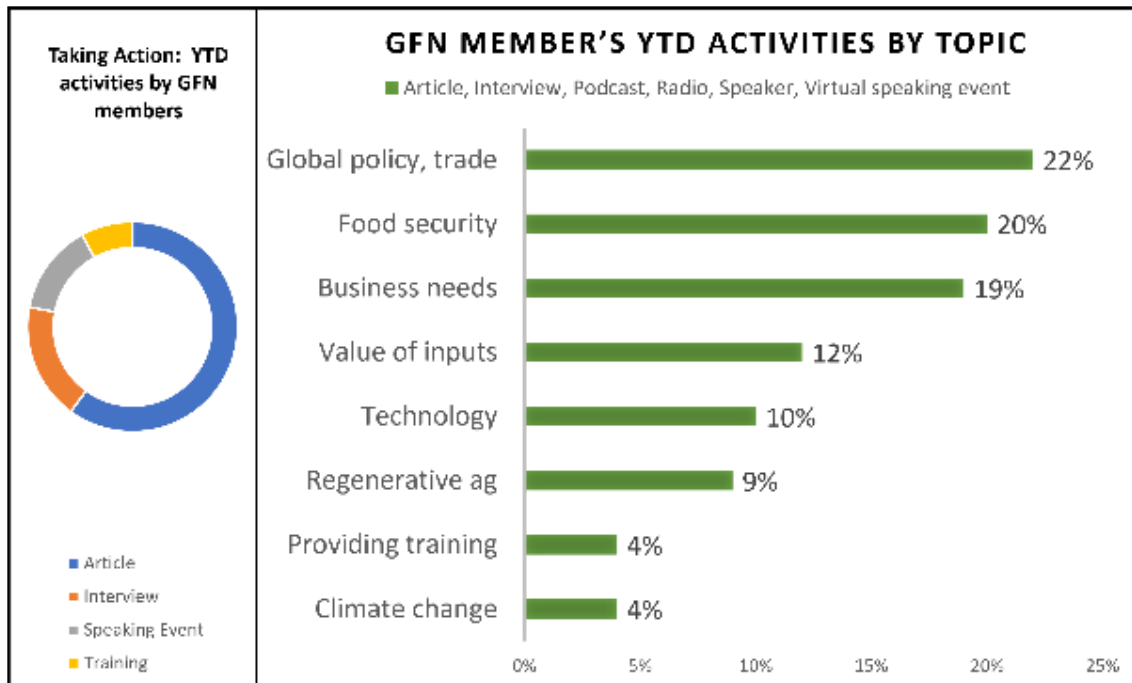
30TH JUNE 2022, 1.50PM SGT(GMT+8)

Gaytri Devi, India works with fruit growers to help them get advisory services, technology, and connect them with other farmers who are using best practices. On her farm she demonstrates new technology and seeds and transfers technology to farmers. Her farm is an experiential learning farm for youth and farmers. Gaytri shared her experiences at the Food Security and Sustainability Summit.



Gina Gutierrez, Mexico participated in the United Nations High Level Political Forum (HLPF) 2022 Global Dairy Platform event, talking about the how the dairy sector is recovering from COVID19 and is leading action towards the achievement of SDGs.

Even though our farmers live countries (or continents) apart, our community is thriving. As we hit the mid-year mark, here's what have our members been doing:



n=575

What we're working on...

- Our Board, Advisory Council, Industry Council and staff will be meeting July 18-20 on the CIMMYT campus near Mexico City for the 2022 GFN Foundation

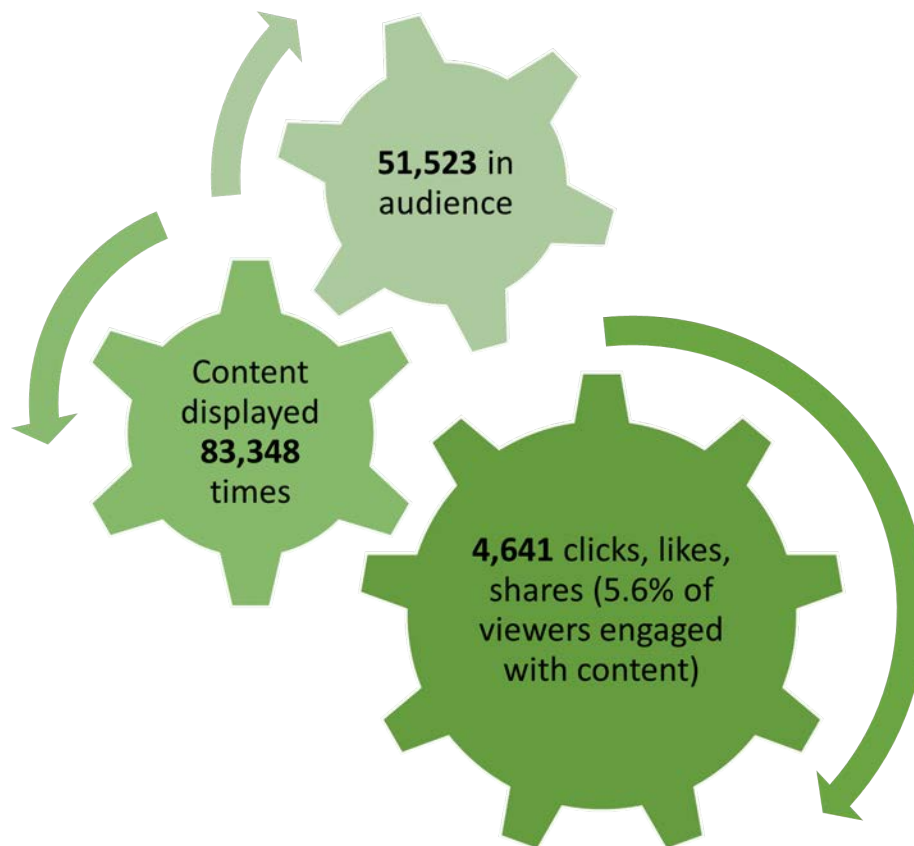
Annual Board meeting.

- GFN generational family farm stories

If you have ideas or suggestions, or would like to contribute, please contact Mary Boote, 515.240.4545 or mboote@globalfarmernetwork.org.

INCREASING AG VISIBILITY, AG AWARENESS

Our strong presence on LinkedIn, Facebook and Twitter is focused on growing engagement with non-farmers and farmers alike. Here's what that engagement looked like for the month of June.



Global Farmer Network Focus Themes:

July

Theme: The power of Collaboration – Cooperatives, Cooperation; International Day of Cooperatives (7.3.22); International Family Farming (7.25.2022) 2019-2028 UN designated Decade of Family Farming

August

Theme: Agriculture as career of choice for next generation leaders; Carbon Kidnapping series; Power of farmer-to-farmer sharing of information; World Photography Day: Opportunity for GFN farmers to use farm photos on social media to tell their stories



The Global Farmer Network amplifies the farmers' voice in promoting trade, technology, sustainable farming, economic growth, and food security.

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What topics would you like to see?

Each week, GFN farmers lend their ag voices to a column that's a mini-platform showcasing personal stories and expertise to bring credibility and offer solutions. We're focused on trade, technology, sustainable farming, economic growth, food security.

Contact Mary Boote with potential column ideas at 515.240.4545 or mboote@globalfarmernetwork.org.



July 2022 results: raising visibility, increasing influence, driving impact



Forward-thinking Meeting Inspires

The Global Farmer Network Foundation Board annual business meeting was held July 18-20 on the CIMMYT campus, Mexico City, Mexico. The board consists of GFN Board of Directors, GFN Advisory Council and GFN Industry Advisory Council members.



The CIMMYT campus location offered inspirational ties to Dr Norman Borlaug, which created a special environment to have our discussions. Here the group stands next to his statue.

In addition to attending to the annual business decisions and future program planning associated with the GFN, the board:

- discussed how best to engage the farmers' perspective and voice in addressing common ag myths
- shared valuable insights, strategic guidance, and forward-thinking ways the GFN can continue to promote farmers telling the farmers' story.

Conclusions: Time is not on our side. It's important to trigger actions and the GFN is the right group to do so by sharing the farmers voice!

"Everything else can wait, agriculture can't." – Dr. Norman Borlaug



Board members toured the CIMMYT facilities and discussed how global farmers can best increase their interaction with the global CGIAR research facilities.



During this session, several board and advisory council members unable to participate in person join by Zoom.

The WHY of the GFN

While the Global Farmer Network, dating back to 2000 has evolved over the years, our **WHY** remains the same:

We believe **FARMERS** should have access to platforms to tell their story

- We have laid a strong **foundation** for telling the farmers' story.
- We will **continue to show** the world farmers can resolve food security and climate change resilience.

We are **INFLUENCERS** with trustworthy ag voices

- Our **influence is compounded** by the fact that most of our farmers are also sharing information with and leading other farmers.

- We **offer training** farmers need to make critical contributions that will shape the entire ag space for years to come.
- We help each farmer in sharing not just what each does on their farm and why, but our programs also are teaching how to **effectively share** this expertise and perspective with multiple and diverse audiences.
- We continue to **develop programs** and master-class learning opportunities. *A 2023 Roundtable (Argentina) is being developed to include a new cohort as well as an opportunity for current farmer-members to meet again in person in a farmer-centered learning environment.*

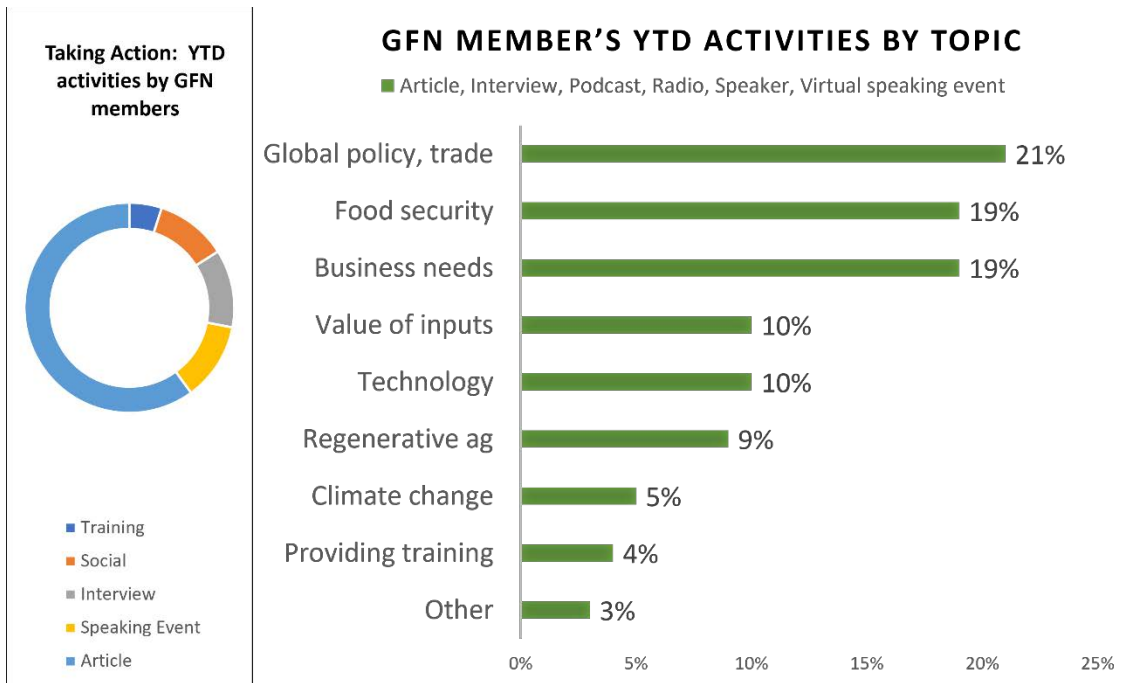
We strengthen **COLLABORATION**

- The groundwork we're laying offers opportunity for extensive collaboration so the **Network can grow**.
- We enjoy partnering with sponsors and experts, offering relevant speakers to tell the farmers' story. **Together, we are stronger.**

We are part of the **GLOBAL KNOWLEDGE SYSTEM**

- Leading with a focus on action, the GFN mission statement guides us for **delivering impact**: *The Global Farmer Network amplifies the farmers' voice in promoting trade, technology, sustainable farming, economic growth, and food security.*

These YTD results show the topics and the spaces where GFN members are amplifying the farmers' voice:



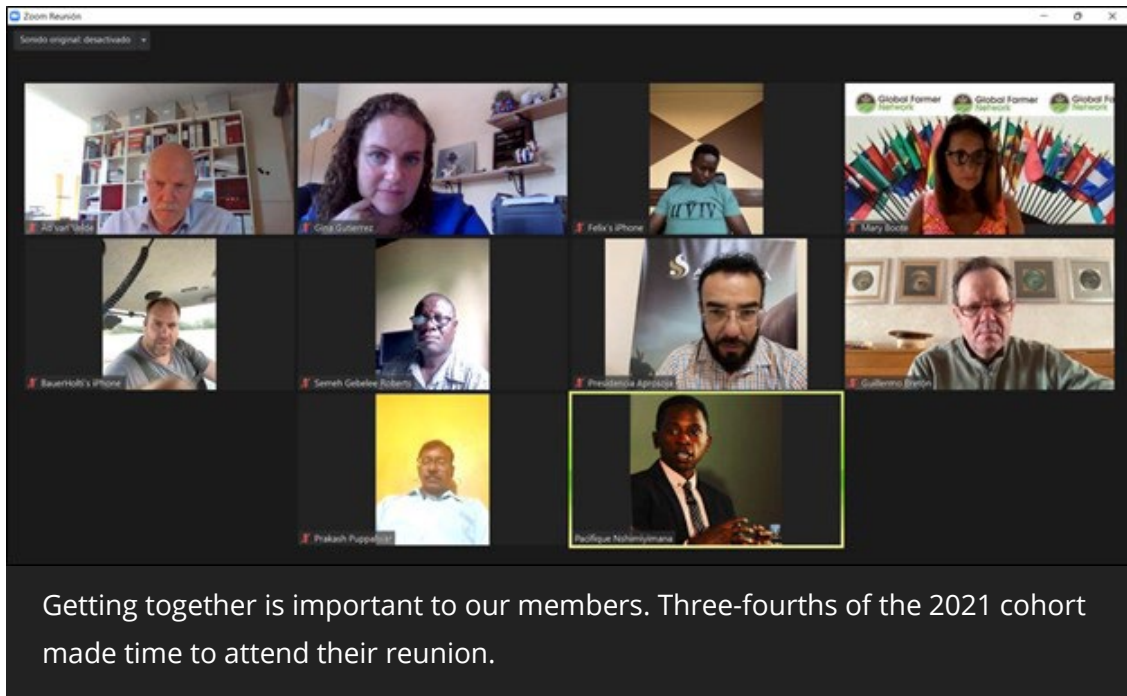
n=692

GFN farmers from these countries have been making their voices heard this year—in nearly 200 different media outlets: Argentina, Australia, Brazil, **Canada**, Denmark, Germany, India, Indonesia, Ireland, Kenya, Mali, Mexico, Netherlands, **New Zealand**, Nigeria, Philippines, Poland, Rwanda, South Africa, Uganda, **Ukraine**, **United Kingdom**, **United States**, Uruguay, Vietnam, Zimbabwe (*bold indicates top 5 active countries*).

Reunion Focuses on Mobilization

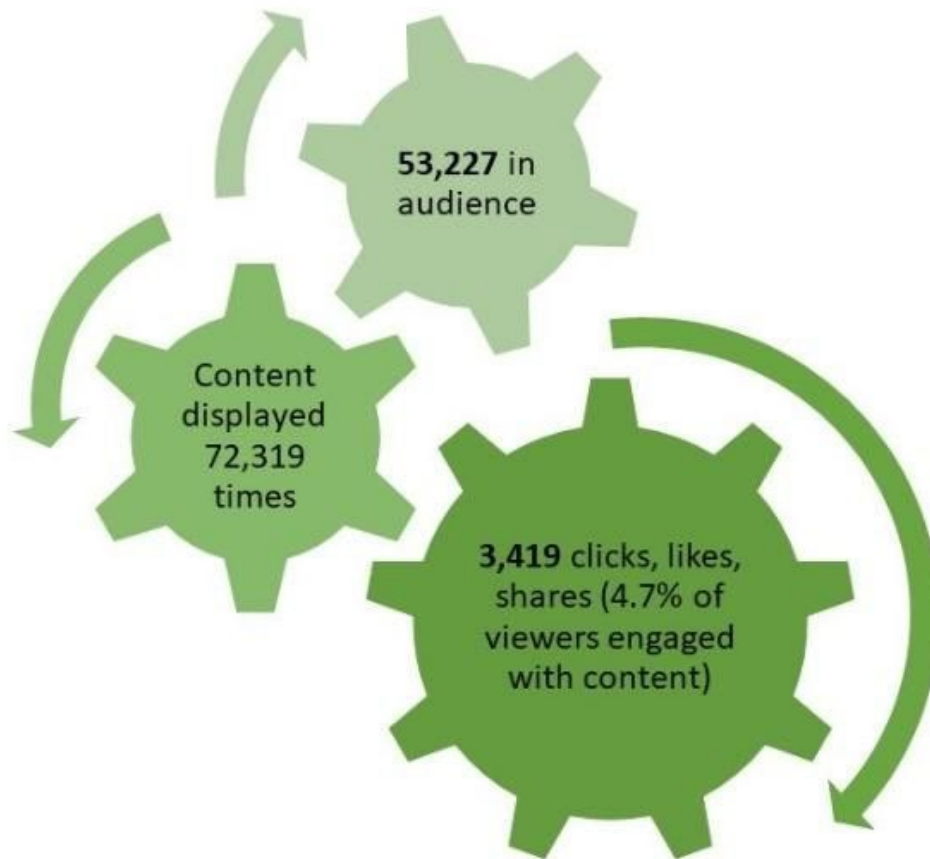
On July 28, the GFN farmer-members of the 2021 cohort (Brussels Roundtable) held a Zoom meeting to 'see' each other again.

Attendees dug into the goals set at the Roundtable and reported on their progress on activities in these topic areas: Carbon, Climate Change, Access to Technology. It was an important check-in for reporting what each is doing in those three areas of interest, a reminder of group/individual commitments/accomplishments and motivating conversation. Farmers were happy to see each other again!



INCREASING AG VISIBILITY, AG AWARENESS

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Are you making connections with farmers?

Have you met a farmer who would be a great candidate for the next Global Farmer Network Roundtable & Communication Training? It's scheduled to be held in early 2023, and will include a virtual component prior to meeting in person in Argentina. Here is the [nomination form](#) or to learn more go to [GFN's website](#).

Global Farmer Network Focus Themes:

August

Theme: Agriculture as career of choice for next generation leaders; Carbon

Kidnapping series; Power of farmer-to-farmer sharing of information; World Photography Day: Opportunity for GFN farmers to use farm photos on social media to tell their stories

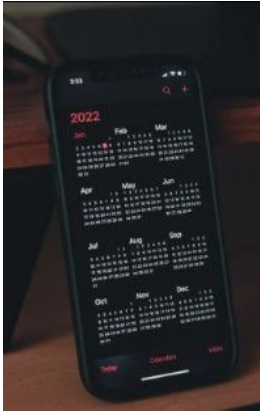
September

Theme: water; World School Milk Day



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Have you been thinking about what's next? As the GFN prepares for an amazingly busy but focused final four months of 2022, we're making sure farmer's voices will be amplified on global stages! The GFN is clearly growing in visibility, stature, and influence. (See below list of events.)

Please do not hesitate to share opportunities and messaging needs that could be addressed by GFN farmer-members; Contact Mary Boote at 515.240.4545 or mboote@globalfarmernetwork.org. And be sure to check out the events calendar below.

August 2022 results: raising visibility, increasing influence, driving impact



**Global Farmer
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Networking Farmers From Around the Globe

With a goal of connecting farmers around the world to share knowledge and provide informed understanding with a global perspective, it was exciting to have GFN members and others they invited to travel with them spend time in Iowa and participate in the Farm Progress Show.

On August 31, the GFN connected with 38 Uruguayan farmers, five farmers from Germany and Austria and a farmer from Canada to see what agriculture looks like in the U.S.

While in Iowa, the group visited a seed production site, Lincolnway Ethanol Plant, and the Couser Cattle Company and farm near Nevada, Iowa.

Joined by local GFN members, policymakers, commodity stakeholders, academia, and

sponsors, there were many opportunities to network. GFN member Bill Couser hosted the event. GFN members Gabriel Carballal, Uruguay and Marcus Holtkoetter, Germany were the connections traveling with the international farmers. Jack Froese, a GFN member from Canada also was in attendance.



Farmers from Austria, Canada, Germany and Uruguay pose with Global Farmer Network members and staff.



Global Farmer Network members from the U.S., Canada, Germany and Uruguay pose with GFN staff.



GFN members Tim Keegan, Iowa and Marcus Holtkoetter, Germany meet at Keegan's farm, Mount Vernon, Iowa where the international group toured a hog production facility.

This event is a wonderful example of the GFN in action---doing what we do best---connecting with farmers from around the world and sharing what farmers are doing and why.

Farmer-to-farmer knowledge transfer is powerful!



Huizinga Continues to Tell of Farmers' Suffering During War; Impact of War on Global Food Security

Kees Huizinga, Ukraine, continues to be a strong advocate on the devastating impacts of the Russian invasion on Ukrainian agriculture in publications and also at the 30th Edition of Aapresid Annual Congress, Argentina. Kees notes: "I have only been telling what the war is doing to us and other farmers in Ukraine and how a lot of people besides the Ukrainians will suffer. I didn't really choose to tell about these happenings, it just happened and I am not particularly enjoying it either. But I will keep on doing so until the war is over and the Russians have left Ukraine. And until the farmers of Ukraine can export their products in a normal way again." As the ports in Odesa opened up, many shippers who have access to alternative routes are also offering very low prices – often a third of the crop's value, said Huizinga, adding: "You might as well steal it." Many farmers don't have the storage capacity that Huizinga has, and often they are forced to sell.

GFN Leaders at Aapresid

Several Argentinian members of the GFN serve Aapresid: María Beatriz "Pilu" Giraudó, team member; Tomas Oesterheld, Executive Committee; Edgard Ramirez, Deputy Director; Pedro Vigneau, team member.

1 **LOS PRODUCTOS DEL AGRO Y SUS CADENAS DE VALOR**
 Los productos del campo tienen alto valor agregado. Incluyen tecnología, insumos, mano de obra. Pero además, cuando se exportan, suman más valor. Si se exportan 2.800 millones de dólares de porotos de soja, las exportaciones de los derivados de esa misma soja superan los US\$ 18.000 millones. El debate es cómo incrementar esas exportaciones y seguir sumándole valor.

Nicolás Pino
Sociedad Rural Argentina

Jorge Chemes
Confederaciones Rurales Argentinas

Carlos Iannizzotto
Conepago

Carlos Achetoni
Federación Agraria Argentina

Mario Ravettino
Consejo de Exportadores de Cereales Argentinos

Luis Zubizarreta
AsSoja, CAPSO

Pedro Vigneau
Blazar

Pilu Girauo
Agroind y Red Mujeres Rurales

Democracy and Development Addresses Agribusiness Needs

Global Farmer Network members Pedro Vigneau, Argentina and María Beatriz “Pilu” Girauo, Argentina, spoke on “Agricultural products and their value chains” at the Clarion’s August 9th edition of Democracy and Development to address the institutional, economic and social challenges of Argentina with a long-term perspective on agribusiness development.

These YTD results show the topics and the spaces where GFN members are amplifying the farmers’ voice:



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Farmers' Voices Resonate Around the World

GFN members provide an important perspective and expertise garnered from actual farming experience. Making a difference are the individual farmers of the GFN who are stepping up and speaking out. Here is a selection of upcoming September and October events:

September:

- AGRF Summit 2022 “Green Agriculture Agenda for Africa” - **Pacifique Nshimiyimana, Rwanda**
- IMAGINE Food Collective - **Joanna Lidback, Vermont, USA**
- WTO Public Forum - **Paul Temple, UK**
- Food Security / Food Availability Under the Current Circumstances - **Okisegere Ojepat, Kenya**
- World Food Prize - **Kees Huizinga, Ukraine; Mateusz Ciasnocha, Poland; Sudhanshu Kumar, India; Alanna Koch, Canada; Ian Pigott, UK**

October:

- CFS 50 FAO-Rome - **GFN Farmer videos from around the world**
 - Innovation Forum - **Jorge Bianciotto, Argentina**
 - Sustainability Event-Monheim - **Gabriela Cruz, Portugal; Ruramiso Mashumba, Zimbabwe**
-

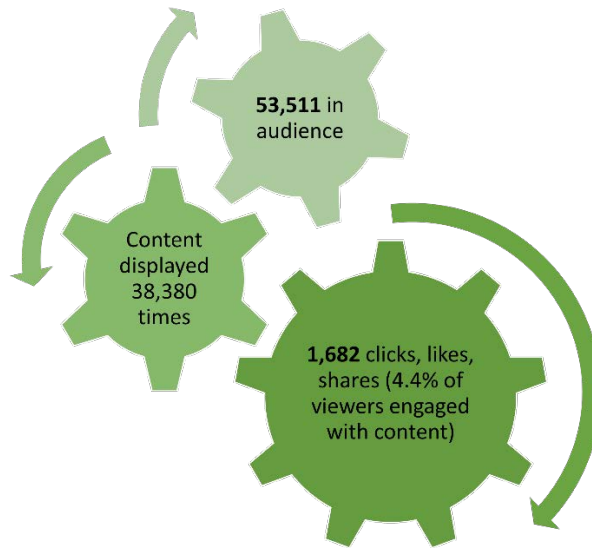


Teaching Sustainable Practices

After a visit to the Borlaug Institute for South Asia (BISA) in Ludhawal, Ludhiana, farmers understood more about seed production, water saving, conservation ag and technology. Now, they are ready to adopt no burn practices as well as promise they will help to reduce the burning practices in their villages as well. Arranging this visit was Malwinder Singh, India farmer and GFN member.

INCREASING AG VISIBILITY, AG AWARENESS

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Roundtable Nominations Open

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Global Farmer Network Focus Themes

September

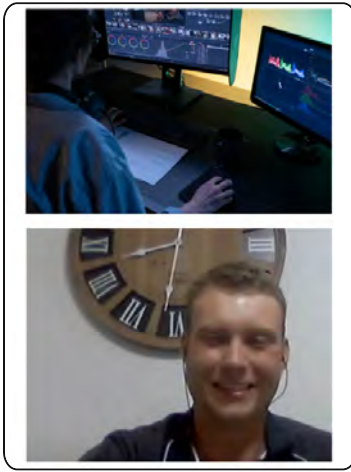
Theme: water; World School Milk Day

October

Theme: World Food Day, International Coffee Day, International Farm Animals Day, International Day of Rural Women, World Food Day

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At the Global Farmer Network (GFN) our promise is to amplify farmers' voices. Launching in September, farmer-members now have another GFN platform to deliver their stories--and farming realities--and keep enlarging their reach for promoting trade, technology, sustainable farming, economic growth, and food security.

On this platform, our growing catalogue of videos will be available to inform and inspire. You can access the first videos featuring Jake Ryan, Australia [here](#).



September 2022 results: raising visibility, increasing influence, driving impact



**Global Farmer
Network®**

September examples of GFN members in action:
7 Countries, 1 Mission: to inform, inspire, amplify

Germany.



Holtkoetter Meets with Twitter Connections

Marcus Holtkoetter, Germany organized a meeting with people he connected with on Twitter: a few farmers, several people from NGOs and a lot of people with an interest in ag. The event started with lectures by an agricultural journalist, a communications professor and an employee from the Ministry of Agriculture. Afterwards there were refreshments. Through relatively little effort, very good conversations took place, especially for explaining the connections to some multipliers more easily.

Nepal



Khatiwada Presides at COFSUN NEPAL

Leading the 5th general assembly of COFSUN NEPAL, a national network of forestry facilitators is Bholu Nath Khatiwada, Nepal who is a founder of the organization.

Netherlands



de Vor Hosts 45 CEOs of France Agri and Food Industry

Visiting Judith de Vor's farm in the Netherlands, forty-five CEOs of France agriculture and food industry gained insights on agriculture, policies, along with transition and future plans for the dairy.



ten Have Mellema Hosts Open Farm Day

Annechien ten Have Mellema, Netherlands hosted families at her farm on Open Farm Sunday. Visitors enjoyed many activities and at the end of the day, even the piggies were tired!

Poland



Ciasnocha Joins Five EU Missions Board

Mateusz Ciasnocha, Poland was selected to be a new member of the Soil Health Mission Boards of the Five EU Missions. His mandate will run from 2022 to 2025 and his main goal will be to advise the European Commission on the actions of the Mission's implementation plans.

Rwanda

Nshimiyanana Explains Farmer Challenges

Presenting the key message that African farmers need access to innovations and technologies that allow them to cope with today's climate challenges at the AGRF

Summit was Pacifique Nshimiyimana, Rwanda. He explained the work and resilience of farmers who, despite challenges from climate change and improper policies, keep our planet fed.

United States

Heckman Meets FAO Director-General

As a panelist at "The Role of Innovation in Global Food Systems" Mark Heckman, Iowa discussed with the FAO Director-General how agriculture is a critical solution pathway for attainment of the Sustainable Development Goals (SDGs). Kip Tom, former US Ambassador of the US Mission to the UN agencies in Rome hosted the event.

Uruguay.



Carballal Speaks at Seed Congress of Americas

Gabriel Carballal, Uruguay had the opportunity to share a “vision of the productive sector on access to new technologies” at the Seed Congress of the Americas event. The event focused on challenges for the seed industry in post-pandemic times.

These YTD results show the topics and the spaces where GFN members are amplifying the farmers’ voice:

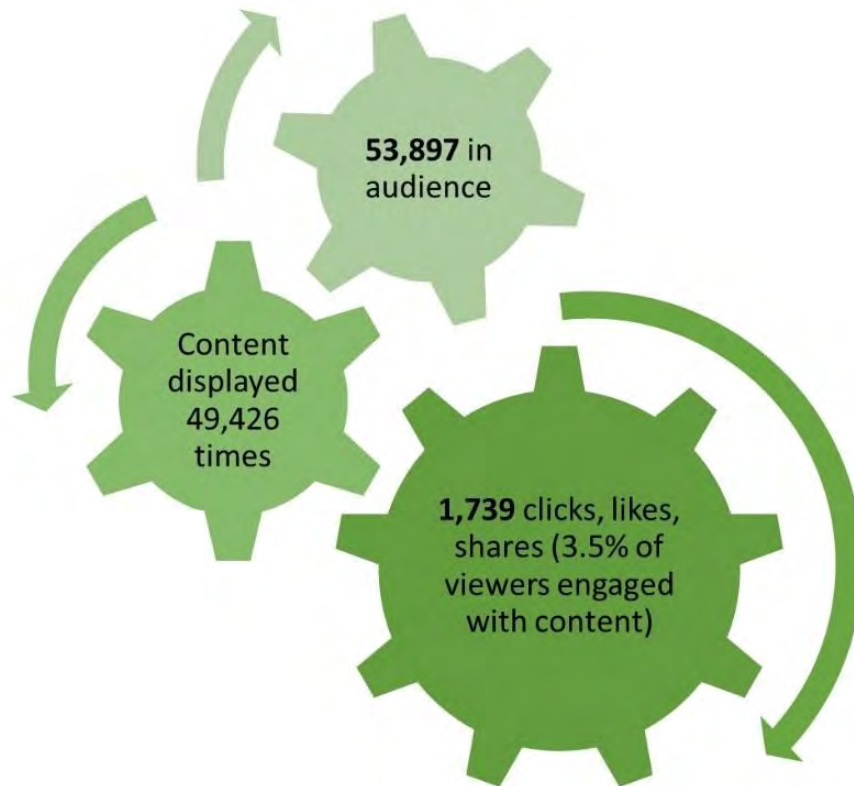


n=1,177

GFN farmers from these countries have been making their voices heard this year—in 248 different media outlets: Argentina, **Australia**, Brazil, **Canada**, Colombia, Denmark, Germany, **India**, Indonesia, Ireland, Italy, Kenya, Mali, Mexico, Nepal, Netherlands, **New Zealand**, Nigeria, Philippines, Poland, Portugal, Romania, Rwanda, South Africa, Uganda, **Ukraine**, **United Kingdom**, **United States**, Uruguay, Vietnam, Zimbabwe (bold indicates top 7 active countries).

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Global Farmer Network Focus Themes

October

Theme: World Food Day, International Coffee Day, International Farm Animals Day, International Day of Rural Women, World Food Day

November

Theme: Farmers Leading the Way! Farmers leading the way on climate change, Farmer's voice engaged in global climate conversations

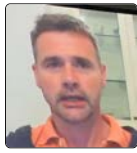


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Global Farmer Network Presents Kees Huizinga, 2022 Kleckner Award for Global Farm Leadership
 In recognition of Kees Huizinga's unwavering focus on alerting the world to what is happening in Ukraine and how that war is impacting the world's food security today and looking forward, the Global Farmer Network is proud to recognize him as the 2022 GFN Kleckner Global Farm Leader Award recipient.

We have been following his activism since the beginning of the Ukraine invasion. He has put a global spotlight on this war by speaking out which increased global understanding of the effect of this brutal war on farming in Ukraine. Congratulations, Kees! He is absolutely the most deserving farmer for this award.

In this [video](#), Kees explains what receiving this award means to him.



October 2022 results: raising visibility, increasing influence, driving impact



Bringing Personalized Ag Stories to the World's Audience

World Food Prize / Borlaug Dialogue



Speaking on 3c's

Alanna Koch, Canada and Kees Huizinga, Ukraine participate on *The Triple C's: Covid, Conflict, Climate and more – Shocks, Recovery, Regeneration* panel.

Feeding a Fragile World; Meeting the Challenges of Food Security, Climate Change and Sustainability through Innovation was the theme of this year's World Food Prize / Borlaug Dialogue event.



GFN Hosts Side Event

CropLife International, CropLife America, the Global Farmer Network and the Governors' Food & Farm Partnership hosted a special event at the WFP. This event provided an opportunity for attendees to engage with farmers and discuss solutions to meeting the challenges of food security, climate change and sustainability. Alanna Koch, Canada was one of the panelists.



WFP Panel

Sudhanshu Kumar, India discussed the financial needs of farmers as a panelist on the *Financing and Investments for Climate Action and Food System Transformation* roundtable.



Borlaug Dialogue

During the roundtable, *Pathways for a Just Transition: The Road to 1.5°C in the Context of Zero Hunger by 2030*, Mateusz Ciasnocha, Poland shared that climate has always been the greatest challenge for farmers. Innovation and technology are key to addressing this challenge.



Prakash at Borlaug Dialogue

Channapatna Prakash, India joined a breakout session panel on climate resilience in farming, *Climate Equity: Adaptation for Small Farmers in India*.

The Borlaug Dialogue proves to be a great opportunity to dive deeper into pressing global challenges.

Global Youth Institute @ WFP

GFN CEO Mary Boote, United States and Gabriela Cruz, Portugal critiqued student's presentations on food security-focused research. Along with feedback on the research reports, they offered support and guidance to students.



Mary Boote, United States attended the Private Sector Membership (PSM) and International AgriFood Network (IAFN) meetings in conjunction with CFS50. Also attending CFS50 and serving on a panel was Amadou Sidbe, Mali. During his presentation, he promoted family farming.

Videos by GFN members from all continents were compiled and shown at CFS50 to shine a light on the greatest ag challenges today, the innovations used to adapt, and to share how data is used to learn and adapt. Those providing videos:

- Kelly Manton Pearce, Australia
- Jake Leguee, Canada
- Jose Gonzalez Chacon, Colombia
- Jana Gaebert, Germany
- Gaytri Devi, India
- Sudhanshu Kumar, India
- Bishnu Poudyal, Nepal
- Patience Koku, Nigeria
- David Danio, Philippines
- Paul Temple, United Kingdom
- Tim Durham, United States
- Nancy Kavazanjian, United States
- Gabriel Carballeda, Uruguay

The GFN was a proud sponsor of a side event, *The Role of Farmers in Concurrently Delivering Agroecosystems Services and Food & Nutrition Security*.

Other Events Where GFN Farmers Shared Perspective



van Velde at World Dairy Expo

Ad van Velde, Netherlands gave a presentation at the World Dairy Expo in Madison, WI to over 250 delegates, where his message stressed the importance of cooperation between farmers worldwide; On the farm level and also in the food chain. The ag story needs to be told to society, to politicians, to everybody! He mentioned that the GFN is one of the top examples of how to bring that idea to reality,



Bianciotto panelist for Voices From the Farm

Ahead of the Sustainable Landscapes and Commodities conference in November, Jorge Bianciotto, Argentina joined a panel of farmers from across the globe discussing challenges, priorities, what is needed from food companies to secure their livelihoods, and future sustainable food production. The event was sponsored by Innovation Forum.



Podcast features Nshimiyimana

Rwandan farmer Pacificque Nshimiyimana shares initiatives benefiting farming in this podcast produced by AGRF. He stressed: African farmers need access to innovations and technologies.



Danio speaks to Philippine National Agribiotechnology Farmers Congress

David Danio, Philippines addressed the value of gene editing to agriculture at the Philippines National Agribiotechnology Farmers Congress, held at the Biotech Center, PHILRICE, Nueva Ecija.

Alvarez and Kulkarni at Pan American Farmer Congress

AD Alvarez, Phiippines and Sudhindra Kulkarni, India spoke at the Pan



American Farmer Congress.

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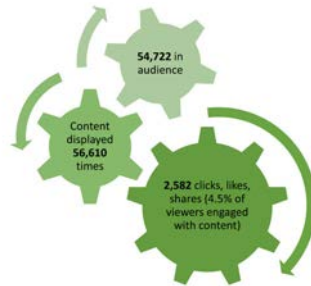


n=1,407

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Global Farmer Network Focus Themes

November

Theme: Farmers Leading the Way! Farmers leading the way on climate change, Farmer's voice engaged in global climate conversations

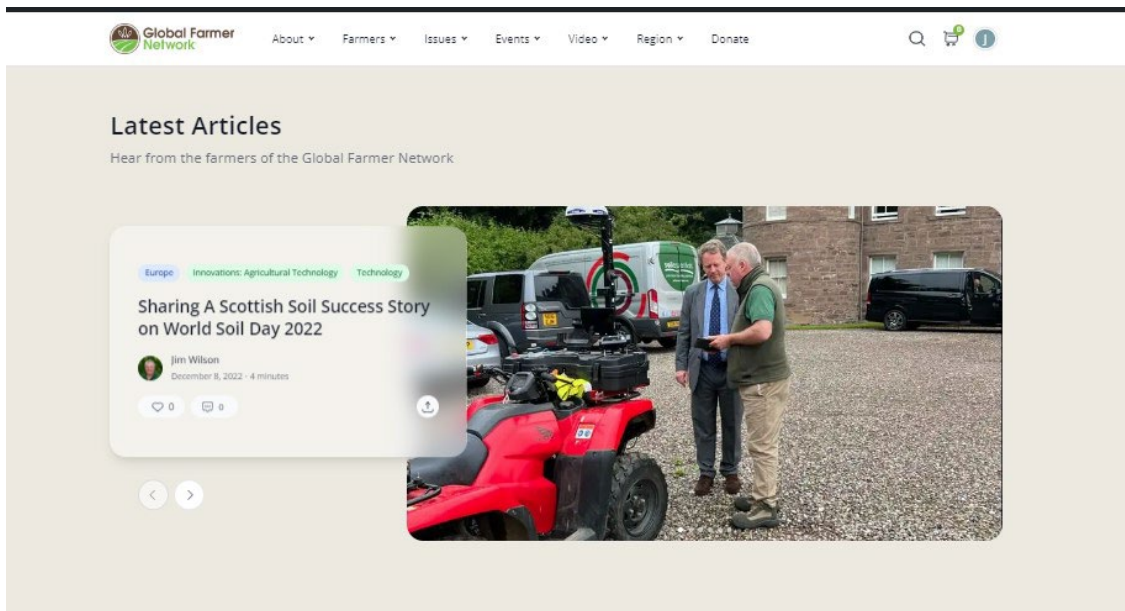
December

Theme: World Soil Day



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GFN website updated with new look, features

You are invited to visit the refreshed GFN website. We've given the site a new look which fully supports our goals to increase visibility, influence and ultimately impact. Navigation is easier and the address is still: globalfarmernetwork.org

After you've toured the site to learn more about our farmers and gone on a virtual farm tour or two, help us amplify farmers' voices by sharing the web address with your network.

November 2022 results: raising visibility, increasing influence, driving impact



**Global Farmer
Network®**

EXCITING NEW DETAILS!

GFN MOBILIZING FARMERS - FEBRUARY 5-11, 2023

The GFN is busy coordinating "*Mobilizing the GFN in Support of a Resilient Agri-Food System*" a February 5-11, 2023 roundtable and communication training program to be held in Buenos Aires, Argentina. The group will also be traveling to Rosario, visiting farms and ag businesses along the way.

Nearly 100 GFN farmer-members have expressed interest in attending and a new cohort of 19 farmers are invited to connect, share and mobilize.

The vision and goal is to bring together and connect GFN membership to share their recent challenges and opportunities experienced, to identify commonalities, and determine a unifying, common message that recognizes agriculture's role in attaining food security as part of the solution to the main challenges faced by humanity.

To learn more, or to find out how you can support this event, contact Mary Boote, GFN Chief Executive Officer, 515.240.4545, mboote@globalfarmernetwork.org.

GFN FARMERS SHARING PERSPECTIVE



Kleckner award winner interacts in Washington, DC, Kansas City, MO

USAID, working in partnership with the GFN brought Kees Huizinga, Ukraine to Washington, DC to meet with the Center for Strategic and International Studies, USAID & Business Council for International Understanding and hold a press conference/roundtable on supporting Ukrainian agriculture. He met with Senate and House ag leadership. Kees also held many interviews and addressed the National Association of Farm Broadcasters (NAFB) Convention at a keynote session in Kansas City, MO.

Top photo: Kees Huizinga provides an interview. You can listen to several of his interviews on [Agri Pulse](#).

Bottom photo: Former US Senator Pat Roberts meets with Kees Huizinga, Minority Leader of the US Senate Mitch McConnell, and GFN Director of Development Julie Borlaug.

Kees is the GFN's 2022 Kleckner Global Farm Leader Award recipient.



Rural women empowerment

From left: GFN CEO, Mary Boote, United States and GFN member Pilu Giraud, Argentina join other panelists in Monteria, Columbia to speak on innovation and technology as ways to empower rural women at *Mujeres Por El Campo*. The event focused on the Power of Biotech.



de Vor, Couser address their country's regulatory actions

Judith de Vor, Netherlands and Bill Couser, United States joined a panel on Global Ag Advocacy at the Iowa Cattle Industry Leadership Summit. Sharing ideas on how farmers can work together to develop solutions, Judith also talked about her country's proposal to reduce nitrogen emissions by 2030.



Freestone recognised with BBC Food & Farming Award

Pioneering regenerative farmers were recognised in annual food and farming awards from the BBC. The Farming for the Future award, went to arable and sheep farmer Jake Freestone, UK, for regenerative practices including minimised ploughing, and using his livestock to restore nature and soil health and replace fertiliser.



Prakash wins Foodfluencer award

Dr Channapatna Prakash, India was awarded 'Foodfluencer of the year' from the US Soybean Export Council at their Hungercon 2022 event in Dubai. Prakash is honored with this award for his significant contributions to biotechnology, along with his overall commitment towards food security. (Photo Credit: Twitter/Right To Protein)

GFN members also participated in these November events:

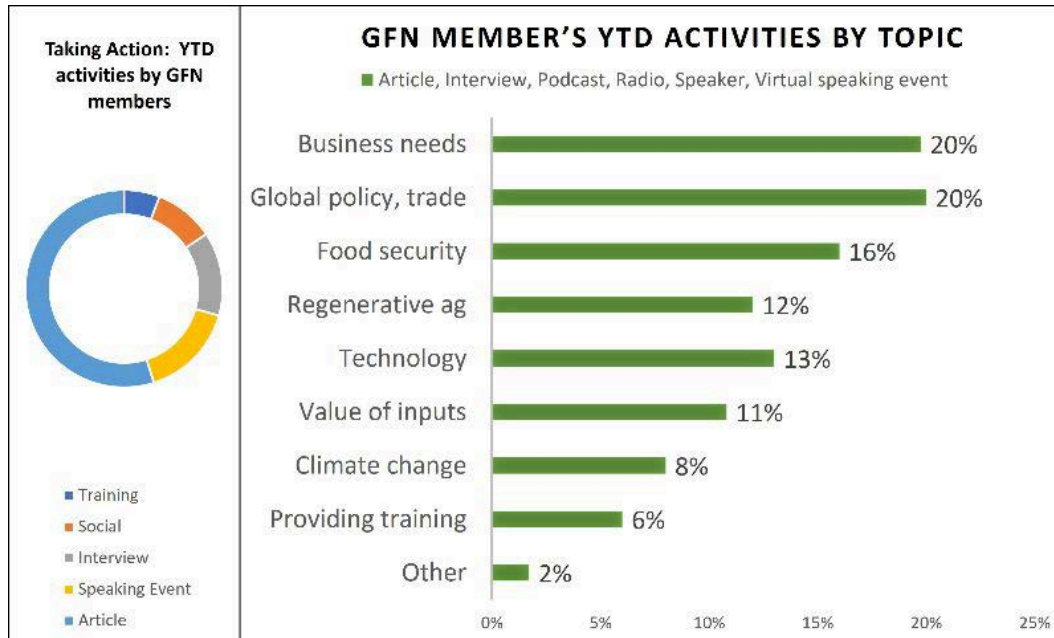
- Guillermo Breton (Mexico) testifying as a farmer: Mexican Parliamentary hearing on crop protection, including chemical pesticides
- COP 27 (Egypt)
- Patience Koku (Nigeria) panelist sharing insights on importance of innovation (Bt cowpea experience) and benefits of technology to global food security: WTO conference: How technology benefits food security
- V Ravichandran (India) Plenary speaker: Grow Canada, Ottawa
- Ad van Velde (Netherlands): Global Dairy Farmers South America Congress, Argentina
- Jake Leguee (UK): Keynote speaker "Don't tell farmers how to farm - ask them" during the *unconventional ag* conference



Alvarez panelist on food security

AD Alvarez, Philippines joined a webinar coordinated by CropLife Asia and EU-ASEAN Business Council Webinar: *Learnings from the Sri Lanka food security crisis*. AD talked about balancing environmental protection while avoiding the risk of a food crisis, and ensuring that farmers are educated about the appropriate use of agrochemicals to gain the most yield without compromising their livelihood and the earth.

These YTD results show the topics and the spaces where GFN members are amplifying the farmers' voice:

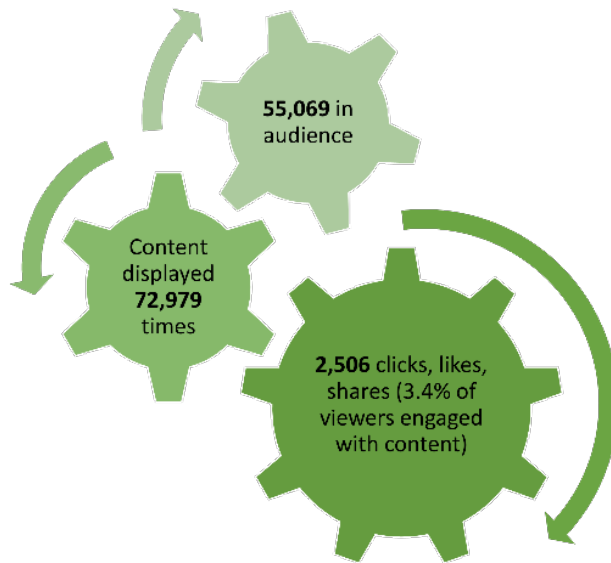


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GFN farmers from these countries have been making their voices heard this year—in 309 different media outlets: Argentina, **Australia**, Brazil, **Canada**, Colombia, Denmark, Ghana, Germany, **India**, Indonesia, Ireland, Italy, Kenya, Mali, Mexico, Nepal, Netherlands, **New Zealand**, Nigeria, Nicaragua, Philippines, Poland, Portugal, Romania, Rwanda, South Africa, Uganda, **Ukraine**, **United Kingdom**, **United States**, Uruguay, Vietnam, Zimbabwe (bold indicates top 7 active countries).

INCREASING AG VISIBILITY, AG AWARENESS

Our strong presence on Twitter, Facebook, LinkedIn, Instagram, and YouTube is focused on growing engagement with non-farmers and farmers alike. Here's what engagement looked like for the month of November.



Global Farmer Network Focus Themes

December

Theme: World Soil Day

January

Agriculture Resilience

The Global Farmer Network amplifies the farmers' voice in promoting trade, technology, sustainable farming, economic growth, and food security.

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